



THE NORTH-WEST PASSAGE

*Domaine Santé™*

# MARKETING AND EVENT INTERNSHIP

FULL TIME / SAN DIEGO, CA

Domaine Santé was created to break the mold of traditional products. We have created the first grape sweetener made exclusively from the California wine harvest, which can replace sugar, honey, agave nectar, and maple syrup. Our Grape Nectars offer infinitely more flavor and complexity than your average sweetener and are also vegan certified and a healthier alternative (low carb and low glycemic). Our product marries the sustainable, health conscious, California lifestyle with the adept and refined taste any chef, sommelier, or foodie desires. We need someone to help tell this unique story.

We strive to be #NotAverage in every aspect of business, therefore, we are looking for someone who encompasses this value. We want you to offer your own perspective in our marketing strategy and brand outreach, mostly through events and direct customer interaction. This internship would take place during a busy event season for our business in Southern California, and you would be involved in spearheading a critical part of the annual growth of our brand.

Being a new product on the market, we definitely have our advantages and disadvantages when it comes to marketing and brand awareness. We need someone to help excite our consumers about Grape Nectar and Domaine Santé and someone who can bring their talent and expertise to help better our cause.

## LOOKING FOR SOMEONE WHO

- Enjoys speaking and interacting with people
- Self-motivated and task-driven
- Can plan, market, execute local events related to food, wine, and spirits
- Can develop marketing strategy surrounding an event schedule
- Can improve brand outreach and social media marketing strategy
- May have culinary and/or restaurant industry background (bonus)

## HOW TO APPLY

Email the following to:  
[info@thenorth-westpassage.com](mailto:info@thenorth-westpassage.com)

- Cover letter
- Resume